

SUNDAY, JULY 24, 2011

Time	Session	Trainer
9:05 – 9:45 am	One on One With Trainers (optional)	All Trainers and staff
10:00 – 10:55 am 11:00 – 11:55 am	Sunday morning elective sessions: Trainees choose their sessions <ul style="list-style-type: none"> - Fundraising Tactics: Making the Ask & Call-time (1) - Fundraising Tactics: Fundraisers, Direct Mail & More (2) - Strategic Planning (1 & 2) - Working with the Media (1 & 2) - Mastering VoteBuilder (1 & 2) 	Michael Cook Michael Cook Monique Teal Laura Packard TBD
12:00 – 12:55 pm	Lunch	
1:00 – 1:55 pm	Get Out the Vote (GOTV)	Matt “Mudcat” Arnold
1:55 – 2:10 pm	Break	
2:10pm – 3:05 pm 3:10pm – 4:05 pm 4:10pm – 5:05 pm	Sunday afternoon elective sessions: Trainees choose their sessions <ul style="list-style-type: none"> - Advanced Online Organizing: Social Media - Expert Canvasses and Phone Banks - Volunteer Management and Leadership Development - Advanced Campaign Communications - Budgeting and Finance Planning - Careers in Politics – Getting a Campaign Job - Organizing College Campuses - Precinct Organizing - Voter ID Informational Session - Mobilizing Minority Voters 	Laura Packard Matt “Mudcat” Arnold Monique Teal Laura Packard Michael Cook Monique Teal Monique Teal TBD Steve Maxwell TBD- Local
5:05pm – 5:20 pm	Evaluations and Wrap up	Monique Teal
5:20 and onward	Change Your Country	Trained Activists!

Sunday Morning Elective Sessions

Time Slot	Room: MAIN	Room: OBAMA	Room: FDR	Room: LBJ
10:00 – 10:55 am	Mastering VoteBuilder	Strategic Planning	Fundraising Tactics: Call Time	Working with the Media
11:00 – 11:55 am	Mastering VoteBuilder	Strategic Planning	Fundraising: Making the Ask	Working with the Media

Sunday Afternoon Elective Sessions

Time Slot	JFK	Obama	LBJ	FDR	Main
2:10 – 3:05 pm	Expert Canvasses and Phone Banks	Organizing College Campuses	Budgeting and Finance Planning		Advanced Campaign Communications
3:10 – 4:05 pm	Precinct Organizing	Volunteer Management and Leadership Development	Budgeting and Finance Planning	Mobilizing Minority Voters	Advanced Campaign Communications
4:10 – 5:05 pm		Campaign Careers	Voter ID Informational Session	Mobilizing Minority Voters	Advanced Online Organizing: Social Media