

House Parties

DFA sponsors many kinds of nationwide house parties:

- Movie Nights - Showing films about important issues like Sicko
- Night School - Free activist training in your home via the internet
- Trust Parties - Grassroots Fundraising

Easy Steps to a Great House Party

1) Determine your goal.

Are you trying to build a DFA group? Raise money? Train activists?

Set a clear goal, eg 25 attendees & \$350 in contributions

2) Pick a location.

Your home? A local community centre? A union hall?

It needs to be free, friendly, and easy to access.

3) Register your party online at www.dfalink.com

4) Build your crowd

Email your local DFA group, and all your friends

Make follow-up calls after your emails

Put notices in local newspapers/newsletters

5) Plan Your Party

Work out a schedule for the party

Arrange food - it doesn't need to be fancy, but there should be something

6) Remind People

If people have RSVP'd yes, call them a few days before to remind them

Party Time!

- Have a table at the front door, welcoming people upon arrival. Display DFA materials, and a basket for financial contributions.
- Have everyone introduce themselves, and their stories. This will help build a community.
- Mail your sign-in sheets to DFA in Burlington

'The Ask'

- Make the case.

What are you asking for? Why are you asking? If it's money, what's it going to? If you're uncomfortable asking for money, ask someone else to make the pitch.

- State a goal

eg 'I'm asking you to help me raise \$500 to support DFA's grassroots candidates.'

- Make it clear.

Who should checks be made out to? Where should they put the checks? How do people sign up to volunteer?

- Thank everyone, and give people time to linger and write checks

Have Fun!