

WHY HEALTHCARE REFORM MUST INCLUDE A PUBLIC OPTION

COST

Healthcare reform will cost less with a robust public option.

The cost of our current broken healthcare system is an especially hard burden on small businesses and middle-class families in Indiana. Official reports show that healthcare reform including the choice of a strong robust public option would save over \$110 billion. Even weaker versions of a public option would still save taxpayers \$25 billion off the cost of reform. In other words, the inclusion of a public option in healthcare reform passed this year would save taxpayers millions while also providing middle class Hoosiers a real choice. This competition will give private insurance companies incentive to drive down costs and improve service.

COMPETITION


Capitalism thrives on competition.

The more healthcare choices Americans have to choose from the harder the healthcare supplier will work to be chosen. In states like Indiana, where one corporation controls 60% of the health insurance market, there is no incentive to offer better quality or lower costs. Instead, it is more profitable to cherry pick customers and find creative ways to deny reimbursements. By giving Americans the choice of a non-profit public health insurance option, for-profit private insurers will need to lower premiums and improve service to remain competitive.

CHOICE

Americans deserve the right to choose their own healthcare.

Limiting our choice to the same for-profit corporations means trusting the same people who benefit from the broken health insurance system we have now. Congress must give Americans more choices for their personal healthcare by allowing the availability of a non-profit public health insurance option. Requiring people to purchase health insurance from a limited pool of for-profit insurance companies only is not real reform; it is a taxpayer bailout of the insurance industry. If the for-profit corporate health insurance companies fail us and cannot provide quality service for less, we deserve the right as consumers to choose a non-profit public option.

	Call and write to Senator Evan Bayh, letting him know why fiscally responsible healthcare reform must include a robust public option!		
	<i>Healthcare reform without a public option is just an unnecessary bailout of the health insurance industry.</i>		
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Contact Indiana DFA Organizer Tom De Luca at tdeluca@democracyforamerica.com to learn how else you can get involved locally.