



Collecting Pledges from Small Business Leaders

The truth of the matter is that skyrocketing health care costs are threatening America's competitiveness in the global economy. Rising health costs prompt fears that more American businesses will cut jobs and outsource them overseas. The case for reforming the health care system is an argument for restoring America's competitive advantage.

-Gov. Howard Dean, M.D.

Here's how you can help spread the word about a Healthcare Public Option to your local business community.

- Find small businesses in your community to talk to about the public option
- Set a time to go and talk to those small business leaders and have a conversation about the healthcare public option
- Bring your materials along—a pledge card, a Stand with Dr. Dean sign, and your FAQ sheet in case they ask questions
- Ask them to sign the pledge card and mail it back to us
- Be sure to:
 - ✓ Explain what the healthcare public option is—you don't have to be an expert, but know a simple explanation
 - ✓ Talk about why a public option would benefit small businesses
 - ✓ Ask your leader to sign the pledge card
 - ✓ If your leader signs on, offer a Stand with Dr. Dean placard to hang in the window or in the office, or a lapel sticker to stick on the register displaying support for healthcare with a public option
- Report your results at www.democracyforamerica.com/pledgedrive