

# APPLYING FOR ENDORSEMENT

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Democracy for America is looking to endorse progressive candidates up-and-down the ballot from all across the country.

*"Thanks Democracy for America ... You didn't just give money ... you all actually showed up ... to work the polls, to work on the telephones."*

**- Donna Edwards**

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## WHY APPLY?

A DFA-List endorsement brings our national network of activists together, providing key resources to the endorsed campaign: time, people, money and media.

We provide campaign training, organizing resources, and media exposure so our members have the power to support progressive issues and candidates up and down the ballot. DFA endorses candidates at all levels of office from school board to the presidency.

Democracy for America can be the key endorsement in a race, bringing donations from progressives and providing volunteers to participate in door-to-door, grassroots outreach. DFA has helped elect over 550 progressives to office, from Governor Deval Patrick in Massachusetts to Donna Edwards in Maryland's 4<sup>th</sup> Congressional District to Susan Clary for Soil and Water District in Florida.

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## TOOLS FOR SUCCESS

The application process automatically creates a hosted page on the DFA website that provides candidates with an opportunity to broadcast their progressive message to hundreds of thousands of DFA members. Candidates can

- ✓ Organize events
- ✓ Communicate with supporters
- ✓ Fundraise
- ✓ And more...

Just by applying for endorsement at [www.DemocracyforAmerica.com/application](http://www.DemocracyforAmerica.com/application), candidates can instantly connect with local activists to help with campaigns.

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## HOW TO APPLY

Applying for our endorsement is a short and easy process. Additionally, there is no cost involved.

Apply for an endorsement at [www.DemocracyforAmerica.com/application](http://www.DemocracyforAmerica.com/application).

Please send an e-mail to [political@DemocracyforAmerica.com](mailto:political@DemocracyforAmerica.com) after you have submitted your

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## WHAT IS DFA?

Democracy for America is our nation's largest progressive political action community. DFA is a grassroots powerhouse based in Burlington, Vermont with over one million members nationwide working to change our country and the Democratic Party from the bottom-up.

DFA members are working every day to build a stronger more progressive Democratic Party. We work to strengthen the connection between our local groups and progressive candidates. We believe the Democratic Party must be driven by people-power and responsive to the needs of all Americans.

Howard Dean's 2004 Presidential campaign ignited progressive grassroots activism nationwide. After the campaign ended, Dean and his supporters continued to believe in the powerful role of committed citizens. This is the foundation on which DFA was built. DFA is still driven by Gov. Dean's message: "You have the power."

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## QUESTIONS?

If you need any help or have questions regarding endorsement or any other concerns, feel free to contact our Political Director Charles Chamberlain at [political@DemocracyforAmerica.com](mailto:political@DemocracyforAmerica.com) or call our Field Organizers Michael Langenmayr or Kate Lesniak at **(802) 651-3200 ext. 127**.

A blue rectangular button with rounded corners and a white border. The text 'APPLY FOR AN ENDORSEMENT' is written in a bold, white, sans-serif font, centered within the button.

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