

## Sample News Advisory



FOR IMMEDIATE RELEASE  
January 22, 2008

Contact: Mary Rickles  
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# Democracy for America to host rally, canvass for Mark Pera for Congress

*DFA chair Jim Dean helps organize grassroots outreach for Mark  
Pera*

*Burlington, VT --* Democracy for America, our nation's largest progressive political action organization, will hold a rally in support of Mark Pera's campaign in Illinois' 3<sup>rd</sup> Congressional District. The rally, scheduled for Sunday, January 27 at 1:00 PM at Connie's Pizza, 2373 S. Archer Chicago, IL 60609, will be followed by door-to-door canvassing and phone banking by local DFA members.

**WHAT**            **Mark Pera for Congress Rally and Canvass**  
Democracy for America will hold a rally followed by door-to-door canvassing and phone banking in support of Mark Pera's congressional campaign.

**WHO**            **Jim Dean**, Chair of Democracy for America  
**Mark Pera**, Democratic candidate, Illinois 3<sup>rd</sup> Congressional District  
**Sandra Verthein**, Northside DFA  
**William Maggos**, Loop DFA  
**Eric Davis**, Oak Park DFA

**WHEN**            Sunday, January 27, 2008  
1:00 PM to 2:00 PM – Rally  
2:00 PM to 5:00 PM – Canvass and Phone Bank

**WHERE**            Connie's Pizza  
2373 S. Archer  
Chicago, IL 60609  
Two blocks north of the CTA Halsted Stop (Orange Line).

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*For more information or to schedule an interview with DFA Chair Jim Dean or DFA Executive Director Arshad Hasan, please contact Mary Rickles at 802-651-3200, ext. 143 or media@democracyforamerica.com.*

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Your News  
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<-- Letterhead  
[optional]

<-- Release Type,  
Date, and Contact  
Line

<-- Head

<-- Brief, factual  
blurb

<-- What

<-- Who

<-- When

<-- Where

<-- Org info

<-- End Marker

## Sample PRESS RELEASE

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FOR IMMEDIATE RELEASE  
December 17, 2007

Contact: Mary Rickles  
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### **Does Anyone Care About Joe Lieberman?** Senator Lieberman's Irrelevant Endorsement of John McCain

Burlington, VT – Democracy for America, our nation's largest and most active progressive political action organization, has called out Senator Joe Lieberman for his endorsement of John McCain's flailing presidential campaign and McCain's policy of sending more troops to Iraq.

In 2006, Senator Lieberman was reelected to the Senate as the sole candidate of Connecticut for Lieberman; a political party created out of whole cloth after Senator Lieberman was resoundingly defeated by Ned Lamont in the Democratic primary. At the time, Senator Lieberman promised to caucus with the Democratic majority in the Senate and work to elect a Democrat to the White House in 2008.

*"With his endorsement of John McCain, Senator Lieberman has, once again, shown himself to be nothing more than an irrelevant Republican who is willing to say anything to get elected and curry favor with the Beltway establishment while he continues his quest to get appointed to a cabinet position,"* said Arshad Hasan, Executive Director of Democracy for America.

John McCain's status as a "maverick independent" has taken serious hits with his continued support for President Bush's policies and the War in Iraq. Senator Lieberman's endorsement should do nothing to enhance his campaign or change Senator McCain's prospects in the presidential race.

*"At this point, it is clear that Joe Lieberman is done with the taxpayers of Connecticut and we are done with him,"* said Democracy for America Chair and Connecticut resident, Jim Dean. *"Majority Leader Harry Reid needs to pull Senator Lieberman's committee assignments. His presence in the Democratic caucus is an insult to Connecticut voters and taxpayers, Democrats, progressives, and activists all over the country."*

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*For more information or to schedule an interview with DFA Chair Jim Dean or DFA Executive Director Arshad Hasan, please contact Mary Rickles at 802-651-3200, ext. 143 or media@democracyforamerica.com.*

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